

Scott M. Lindsay

Scott M. Lindsay — *President*, brings over ten years of experience working on congressional campaigns, grassroots initiatives, and on a range of federal, state, county and local issues.

Mr. Lindsay has represented the interests of consumer-owned utilities, broadband providers and innovative technology companies in Washington, D.C. and nationally.

Mr. Lindsay continues to be a keynote speaker at industry association events, a sought after legislative educator and a passionate advocate.

Select current and past clients:

- Northwest Public Power Association
- Northern California Power Agency
- Aiirmesh Communications
- Rural Broadband Coalition
- Ocean Power Technologies
- Harvest Wind Energy Corporation



Scott M. Lindsay Consulting
Impact Assistance

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Impact
Assistance



“Excellence is Par”

202-255-0325

IMPACT ASSISTANCE

Our Company:

Scott M. Lindsay Consulting (SML Consulting) is a privately owned government relations and strategic marketing company established in 2003.

Our Services:

We specialize in offering government relations and strategic marketing in the areas of energy, telecommunications and technology.

We provide services unique to the clients specific needs.

Our Focus:

SML Consulting is passionate about helping its clients succeed and is committed to providing the highest level of service and value.

Whether you are seeking legislative or marketing assistance, a partnership with Scott M. Lindsay Consulting will achieve clear objectives that directly benefit your organization.

Government Relations — Provides a variety of government relations services to accomplish specific public policy objectives. Whether making your first visit with an elected official or conducting a comprehensive, coordinated legislative and grassroots campaign, with over ten years of experience we are an asset to any effort.

Legislative Products:

To ease participation in the legislative process, SML Consulting has created:

- Advocacy Training Programs;
- The Congressional Advocacy Pocket-book ®; and
- Short-term Washington Advocacy Tactics (SWAT).

For more information on these unique products, please visit our Web site at:
www.SMLConsulting.net

Strategic Marketing — Delivers results-oriented, industry marketing for innovative products and services through:

- Long-standing industry relationships;
- Industry association networking;
- Effective promotional materials; and
- Bought and earned media exposure.

Our government relations work uniquely positions us to identify targeted marketing opportunities while tapping existing relationships with the principals of and associations for utilities and telecommunications companies. We are a trusted resource that brings innovative products and services to these markets.

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